



**FOR IMMEDIATE RELEASE**  
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**CONTACT: KATIE LEWIS**  
707-302-1162 or [klewis@peju.com](mailto:klewis@peju.com)

## **Peju Province Winery Kicks Off Holiday Season with First Annual Tree Lighting Celebration Napa Valley Neighbors Receive 30% Discount on Peju Wines**

**Rutherford, Calif.** – Peju Province Winery, located on Highway 29 in Rutherford in the heart of the Napa Valley, invites Napa Valley Neighbors to the tasting room on Friday, December 7 for the First Annual Tree Lighting Celebration from 6 p.m. to 7:30 p.m. As the evening's name suggests, holiday lights are the main attraction though guests will also enjoy featured wine tastings of Peju Cabernet Sauvignon, Zinfandel, Provence and Carnival paired with festive hors d'oeuvres. Napa Valley Neighbors will receive a 30% discount on Peju wine purchases which is also offered throughout the year.

Though the winery has been lighting its famous Sycamore trees that line the driveway and copper tasting room tower roof since 2003, this marks the first year that Peju has invited local Napa Valley Neighbors to help officially illuminate the Estate. To light up the 50-foot copper roof and 40-plus Sycamore trees, Peju drapes nearly 2,500 feet of twinkling lights that require a 30,000-pound boom lift to string into place. The lighting setup takes approximately five days to complete.

During the celebration, Napa Valley Neighbors are invited to purchase holiday wine favorites and select distinctive gifts for friends and family in our beautiful retail boutique. Guests that join Peju for the festive evening of holiday cheer can RSVP by calling (707) 963-3600.

### **About Peju Province Winery**

Celebrating its 25<sup>th</sup> Anniversary, Peju Province Winery is a family-owned boutique winery located in the Rutherford Appellation in the heart of the Napa Valley. Peju's organically farmed Rutherford Estate Vineyard is home to 30 acres planted to Cabernet Sauvignon, Merlot and Cabernet Franc and is ideally situated between Highway 29 and the west bank of the Napa River. Peju also produces wines from its sustainably farmed Persephone Vineyard (Pope Valley) and planting is underway at the Wappo Vineyard (Dutch Henry Canyon). Visitors are welcomed into a magnificent 50-foot tasting room tower to sample Peju's award-winning wines, including its flagship HB Reserve, Cabernet Sauvignon, Merlot, Cabernet Franc, Zinfandel, Syrah, Sauvignon Blanc, Chardonnay and Provence, a proprietary blend of red and white varietals. Peju visitors can also enjoy pristine gardens, art exhibits and a full-working kitchen that hosts a variety of events and classes. Peju's tasting room is open daily from 10 a.m. to 6 p.m. and is located at 8466 St. Helena Hwy, Rutherford, CA. For more information, visit [www.peju.com](http://www.peju.com) or call 800-446-7358.

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