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**PEJU PROVINCE WINERY SHOWCASES ARTISTS IN
RUTHERFORD TASTING ROOM
Three New Artists Featured During Winter-Spring Art Exhibit**

Rutherford, Calif. – Peju Province Winery welcomes three new artists to be featured in the Peju Art Exhibit beginning Saturday, January 26, 2008. Photographer J Greenfield, Photographer Eric Zachary Ryder and Fine Artist/Illustrator Suzy Sansom will display their artwork in the Peju tasting room tower for viewing and purchasing through Wednesday, April 23, 2008.

In July, 2007, Peju began to showcase top artists from the Bay Area and beyond on a three-month rotating basis. Past artists have included Kat Soto (contemporary doll art), Karala Northey (charcoal drawings), Gabrielle Curry (sculptor and artist), Phillip Dizick (sculptor, painter, photographer), Jan Padover (painter) and Tom Schrey (sculptor).

Each currently featured artist is invited to Peju for an entire day to greet guests and fans and speak about their art collection. Greenfield will be available at Peju to meet with the public on Saturday, February 9, Ryder on Saturday, March 8 and Sansom on Saturday, April 5.

When Tony and Herta Peju founded Peju 25 years ago, the couple incorporated their passion for wine, art, architecture and horticulture into the structure, style and hospitality at Peju's Rutherford Estate. The family has committed to surrounding guests with an inventive and artistic experience from the wine glass, to the tasting room, to the gardens.

"We're extremely pleased to host these talented artists and share their fascinating minds and beautiful portrayals of people and places with our visitors," Tony Peju said about the ongoing art exhibit. "There is art in everything, including the winemaking, sculpting and gardening at Peju."

Guests are invited to explore the Peju Art Exhibit at their leisure during the tasting room hours of 10 a.m. to 6 p.m. daily. The notable paintings, sculptures and photographs are all available for purchase.

Editor's Note: For full artist bios or images of their artwork, please contact Katie Lewis at klewis@peju.com or 707-302-1162.

About Peju Province Winery:

Established in 1982, Peju Province Winery is a family-owned boutique winery located in the Rutherford Appellation, one mile north of Robert Mondavi Winery. Peju's organically farmed Rutherford Estate Vineyard is home to 30 acres planted to Cabernet Sauvignon, Merlot and Cabernet Franc and is ideally situated between Highway 29 and the west bank of the Napa River. Peju also produces wines from its sustainably farmed Persephone Vineyard (Pope Valley) and planting is underway at the Wappo Vineyard (Dutch Henry Canyon). Visitors are welcomed into a magnificent 50-foot tasting room tower to sample Peju's award-winning wines, including its flagship H.B. Reserve, Cabernet Sauvignon, Merlot, Cabernet Franc, Zinfandel, Syrah, Sauvignon Blanc, Chardonnay and Provence, a proprietary blend of red and white varietals. Peju visitors can also enjoy pristine gardens, art exhibits and a full-working kitchen that hosts a variety of events and classes. Peju's tasting room is open daily from 10 a.m. to 6 p.m. and is located at 8466 St. Helena Hwy, Rutherford, Napa Valley. For more information, visit www.peju.com or call 800-446-7358.

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About the Artists:

J Greenfield – Photographer

J Greenfield has been sharing her intuitive photography for nearly four decades, capturing human life and world scenery through prints, handmade books and calligraphy. Greenfield earned a B.A. in the Spanish language and culture at the California State University, giving her a springboard on which she would focus much of her artistic expression and inspiration. During that span, Greenfield spent time capturing the culture and soul from those she met during her travels throughout Mexico, France, Spain, Granada and the Canary Islands. Her captivating display at Peju paints a portrait of Spanish culture and people from the 1970's through spirited and humanistic photography.

Eric Zachary Ryder – Photographer

Eric Zachary Ryder is a native of Rhode Island and Connecticut, but has lived in Northern California for the last 23 years. Since he was 19 years old, Ryder has been fine-tuning a love for capturing the "mystery" hidden in his subjects. He concentrates on fine art imagery using high-end infrared camera technology. The peculiarities of infrared photography lie in its ability to record what the eye cannot see. Though there is no true-to-life color in the image, there is a small amount of what is called "false color," which Ryder painstakingly coaxes out of the image. Each image is different in the degree and depth of color available based largely on the quality of light in the sky at the moment it's captured. Peju is one of Ryder's subjects in his winery collection.

Suzy Sansom – Fine Artist, Illustrator

Suzy Sansom specializes in drawing the figure from life and then adding a touch of whimsy to its character. The fun-loving subjects of her illustrations are engaged in some of life's simplest pleasures. Her penchant for drawing full-figured femmes quickly led to a discovery and interest in label illustration in the wine industry. Sansom's wine label art for *Big Ass Cab* and *Big Ass Zin* (Alder Fels Winery, Kenwood) earned many fans nationwide, as well as the Silver Medal for "Best Individual Wine Label Art" at the 2004 International Wine Competition in San Francisco. Since making her home/studio a permanent fixture in downtown Napa four years ago, Sansom has been inspired by the local landscapes and activities unique to the Napa Valley. Her latest pieces are laced with wine country themes.

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