



In 1983, Tony and Herta (HB) Peju purchased thirty acres of vines in the famed Rutherford district of Napa Valley. They worked hard to build a winery, plant estate vineyards and raise their family. PEJU remains family-owned with Tony and HB's two daughters Ariana and Lisa guiding the business today. Ariana and Lisa are bringing fresh ideas while maintaining the meticulous focus on quality that began 40 years ago. With its landmark tower and warm hospitality, PEJU Winery is an integral part of the Napa Valley landscape.

2021 BUILDING THE TOWER, NORTH COAST

INSPIRATION

Created exclusively for our Club PEJU members, 'Building The Tower' pays homage to the iconic PEJU Tower which serves as the focal point of the estate and is one of Napa Valley's most famous landmarks. Our winery was built in four stages, the Tower was the third (and most exciting) stage, which was completed in 2003, twenty years after Tony and HB founded PEJU Winery.

VINTAGE

The 2021 vintage will be remembered for low yields with intensely-flavored, small-sized berries, and a smooth harvest season. The season started off with very little rain, leading to the 2nd year of drought conditions in Napa Valley. The drought of 2021 resulted in a more natural load on the vines, requiring less pruning and dropping of fruit. The resulting grapes were packed full of flavor. Winemakers across the valley are excited about the prospects of the 2021s.

TASTING

Upon the first sip, the wine unveils a tantalizing array of blue fruit notes, including luscious blueberry and ripe blackberry, forming the foundation of its character. It showcases a subtle hint of caramel, while an intriguing essence of smoked bacon provides a delightful twist. 'Building the Tower' strikes a harmonious balance with medium tannins, offering a textured experience that builds layers of flavor with each sip. It embodies a perfect blend of grace and boldness, inviting you to savor its intricate nuances and enjoy the artistry of Sara Fowler's winemaking.

DETAILS

- Appellation:** North Coast
- Composition:** 76% Syrah, 24% Cabernet Sauvignon
- Oak:** French & American, 50% new
- Aging:** 18 months
- Harvest:** October 2021
- Release:** November 2023
- Winemaker:** Sara Fowler
- Alcohol:** 14.9%

